



# AND THE WINNER IS... **wysiwyg!** THE 2009 PARNELLI AWARDS

So we've seen that *wysiwyg* is good enough for the King of Sweden and the President of the United States, but the real critics are the professionals like you in the Lighting Industry. So how did *wysiwyg* fare at "The Industry's Highest Honor for Live Event Professionals"? Read on...

On November 20 at The Peabody Hotel in Orlando, Florida during LDI a complete sellout crowd gathered for the 2009 Parnelli Awards, honoring the best of the best in the live entertainment industry. Dennis DeYoung of the legendary rock band Styx hosted the annual gala that honored lifetime achiever Jake Berry, along with 26 other companies and individuals that won the coveted award in their respective categories. Richard Belliveau received the Parnelli Visionary Award, and the first-ever Indispensable Technology "IT" Parnelli honors were awarded as well.

Since 2001, the highest achievers and most admired innovators have been awarded the Parnelli. The award recognizes pioneering, influential professionals and their contributions and the event is considered the "Oscar®" of the Live Event Industry. You can only imagine the set of watchful eyes attending the ceremony, so lighting for the event was taken very seriously.

and so we could accommodate our tight load-in and production schedule. The importance of this event is magnified to us by the fact that we are providing the lighting support for an award for and by our peers in the Industry. It is necessary that we have a reliable visualizer to allow us to see not only our layout but its performance in the space in advance. Once again *wysiwyg* delivered all we needed -- from paperwork to programming."



The results were beautiful and everyone involved was extremely pleased. The crowd enjoyed a lovely evening and the award-winners were all smiles. Perhaps someday there will be an award for "Best Previsualization Software". Only time will tell.



This is far from the first project where Techni-Lux and Hansen have used *wysiwyg*. Other clients include Walt Disney World Florida, Brainwash & Disco H2O rides at Wet-n-Wild Florida, Jungle Boogie Ride at Chula Vista resort Wisconsin Dells, WI, as well as theme rides all the way to Copenhagen and Belgium. More information can be found at [www.techni-lux.com](http://www.techni-lux.com).

### 2009 Parnelli Awards Equipment List

Lighting:
4 x Giotto Wash 400
4 x Palco 3 40°
2 x Palco 5
3 x Ribalta
4 x Source 4 26°
10 x Source 4 50°
8 x Source 4 Parnel
6 x Synthesis Spot 700 with W-DMX



Rendering above X Photo below



Lighting Designer and System Consultant Tony Hansen of Techni-Lux in Orlando, Florida, along with Lisa Hansen were Lighting Designers for the show, a distinction they have had for four consecutive years. The event is tasteful, so a discerning eye is key -- and all of it subject to approval from the Parnelli Board of Advisors.

Hansen used *wysiwyg* to bring his ideas to realization, citing, "*wysiwyg* helped Techni-Lux to pre-visualize this important event